

PRESS RELEASE

## KINSHIP / Special Christmas Project by DZHUS x White Mandarin

### A multidisciplinary collaboration of Ukrainian like-minded creators

[DZHUS](#) ethical transformer clothing brand and [White Mandarin](#) natural selfcare label have released mesmerising holiday cards.

The “Kinship” visual project celebrates a unique synthesis of various designer objects, united by eco-inspired, surrealistic aesthetics.

The art director of the collab, Irina Dzhus, has gathered multipurpose garments, interior decor, authentic ceramics, 3D-printed jewellery, cruelty-free shoes, and avant-garde pastry in one space – all designed by Ukrainian talents. The unusual beauty looks were created using natural skincare and haircare products.

The series of abstract compositions highlighting domestic scenes is implemented in white monochrome, whereas all the details speculate on corporeality and biomorphic shapes.

The project’s ideologists, DZHUS and White Mandarin, have consolidated their creative forces to honour a complex approach to formation of a harmonious and self-sufficient personality, and to glorify synergetic elements of conscious happiness.

### PROJECT CONTRIBUTORS

Ethical transformer clothing: [DZHUS](#) @dzhus.conceptual.wear

Natural selfcare products: [White Mandarin](#) @market.choice.ua

Interior objects: [Faina](#) @fainadesign

Location: [Ya Vsesvit](#) by [Yakusha Design](#) @ya.vsesvit @yakusha.design

Art confectionery: [Sugary Lab](#) @sugarylaboratory

Cruelty-free footwear: [House Martin](#) @housemartin\_footwear

3D-printed jewellery: [Lada Legina](#) @ladalegina

Art direction, styling, casting: [Irina Dzhus](#) @irina.dzhus

Photo: [Alexey Ponomarev](#) @pnmrvalexey

Video: Sergey Vovk @\_sergey\_vovk\_

Makeup: Julia Vasilkovskaya @mua.model

Hair: Julia Danshyna @julia\_danshyna

Models: Lenka Klymenko @lenka\_klymenko / Firstline, Sofi Pashkual @sofipashkual, Diana Kim @wasssabidi

Styling assistants: Anatolii Elgert @anatoliiehgert, Daryna Trukhachova @darynatrukachova, Natalia Volkova @nat\_kohler\_

### CONTACTS

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#### White Mandarin

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Transformer dress: DZHUS  
Facial mask: White Mandarin  
Cake: Sugary Lab  
Architectural mockup: Yakusha Design



Transformer outfit: DZHUS  
Body lotion: White Mandarin  
Cake: Sugary Lab  
Cruelty-free footwear: House Martin



Transformer vest: DZHUS  
Shampoo: White Mandarin  
Interior objects: Faina



Transformer top: DZHUS



Transformer outfits: DZHUS  
Facial masks: White Mandarin  
Interior objects: Faina



Transformer top: DZHUS  
Facial mask: White Mandarin  
3D-printed earring: Lada Legina



Transformer dress: DZHUS  
Hair mask: White Mandarin  
Interior object: Faina  
Cruelty-free footwear: House Martin